



Invention Machine:

Rebecca Henry, Marketing Communications
617-331-5599

rhenry@invention-machine.com

FOR IMMEDIATE RELEASE:

Invention Machine Announces Master Distribution Partnership with Cybernet Systems; Extends Market Reach in Japan

Cybernet Systems to Sell and Support Invention Machine's Goldfire™ Software

Boston, MA. — April 23, 2007: Invention Machine Corporation, the leading provider of software that accelerates product innovation, today announced a master distribution agreement with Cybernet Systems Co., Ltd., a leading supplier of Computer Aided Engineering (CAE) software to manufacturing organizations in Japan.

Headquartered in Tokyo, Japan, Cybernet Systems distributes an array of CAE software, covering a comprehensive range of fields such as control and DSP/communication system design, electronic design automation, optical design, structural analysis, fluid dynamic analysis, and design optimization, to the Japanese market. Under the new agreement, Cybernet Systems will market, resell and support Invention Machine's Goldfire Innovator™ and Goldfire Researcher™ software to Japan's leading appliance, high-tech, automotive, consumer electronics, life sciences and industrial manufacturers.

A leading provider of solutions that accelerate product innovation, Invention Machine's software is already in use by more than 1200 customers worldwide including leading Japanese manufacturers SONY, Omron Corporation, Konica Minolta Holdings, NEC, Matsushita Electrical Industrial Co., JFE Steel, Sanyo Electric Co., Hitachi and Toshiba Medical Systems Corporation. .

"Manufacturing organizations around the world are placing a greater emphasis on innovation, fueling strong demand for Invention Machine's unique knowledge-enabled innovation solutions," said Mark E. Atkins, Chairman, President and CEO of Invention Machine. "The Japanese market represents a tremendous growth opportunity, and having a strategic and experienced partner like Cybernet Systems -

with a proven distributor model, rich customer base and deep roots in the manufacturing and engineering communities - will extend our reach in Japan and help to ensure that we capitalize on that potential.”

With Invention Machine’s Goldfire solutions, Cybernet Systems can now provide Japanese manufacturers – including Cybernet Systems’ own customer base of more than 2,500 companies – with the ability to accelerate product innovation by speeding ideation, facilitating inventive problem solving and capturing and leveraging technical knowledge and expertise. Accelerated knowledge discovery and ideation empowers companies to continuously fuel product pipelines with better-performing, more competitive and more cost-effective products, while dramatically improving product quality, performance, and time to market.

"We are excited about our relationship with Invention Machine and the ability to offer its market-leading Goldfire Innovator and Goldfire Researcher solutions to our customers," said Kuniaki Tanaka, President, Cybernet Systems. "Our enterprise customers have expressed a need for greater return on their Research and Development investments and a greater ability to more quickly and predictably bring new and improved products to market that keep pace with competition, changing technologies and customer demands. This is exactly what Invention Machine’s solutions deliver."

About Cybernet Systems Co., Ltd.

Cybernet Systems is one of the leading providers of analysis and simulation software for a wide variety of industries and educational/R&D institutions. It provides a wide range of cutting-edge technology software solutions in technological computation fields, especially related to CAE. It provides software, educational services, technical support and consulting services in various businesses and application fields such as electric, transportation and precision equipment, machinery, and educational and research institutes. It responds to diverse customer needs by promoting a wide range of world-class CAE software for structural, acoustic, mechanical, control system, communications system, illumination and high-frequency circuit analyses, signal processing and optical design. Cybernet Systems has contracts with over 2,500 corporations, as well as with a large number of governmental agencies, universities and research institutions throughout Japan. For more information, see www.cybernet.co.jp

About Invention Machine

Invention Machine Corporation is the leading provider of solutions that enable global 2000 manufacturers to accelerate and expand idea generation, increasing innovation and accelerating time to market of higher quality products. More than 1200 leading manufacturers use Invention Machine’s solutions to raise returns on their R&D investments, improve design and production processes across the product lifecycle, and continually fuel product pipelines with innovative products. Headquartered in Boston, Massachusetts, Invention Machine has offices in the UK, France, Germany and Japan and distribution partners throughout Europe and Asia-Pacific. Invention Machine supports Global 2000 customers worldwide including Delphi, HP, NEC, Northrop Grumman, Renault, Samsung, Saipem, Shell, ST Microelectronics, and Whirlpool. For additional information, please visit www.invention-machine.com.

###