



**Invention Machine:**

Rebecca Henry, Marketing Communications

617-331-5599

[rhenry@invention-machine.com](mailto:rhenry@invention-machine.com)

**FOR IMMEDIATE RELEASE:**

## **Invention Machine Announces Seminar Series on Meeting the Innovation Mandate**

*Seminars to Highlight Manufacturers' Best Practices in Driving Greater ROI from R&D Investments; Features Innovation Leaders Nestle and Schneider Electric*

**Boston, MA. — May 23, 2007:** Invention Machine Corporation, the leading provider of software that accelerates product innovation, today announced it will host a series of seminars, "Meeting the Innovation Mandate" to take place on Wednesday, June 6<sup>th</sup>, in Paris and Thursday, June 7<sup>th</sup>, in Lyon.

These half-day seminars will highlight new approaches to improving a company's ability to accelerate ideation and inventive problem-solving, improve product quality and bring more competitively differentiated products to market, faster. The seminars, co-hosted by Unilog (<http://www.unilog.com>), a LogicaCMG company, offering consulting and systems integration services and PCO Technologies (<http://www.pcotech.fr>), a consulting and services firm specializing in optimizing engineering development, processes and products, will feature a demonstration of Invention Machine's flagship solution, Goldfire Innovator™; best-practice presentations from Invention Machine customers, Nestle and Schneider Electric; and insights from Unilog and PCO Technologies.

Invention Machine is uniquely qualified to offer these seminars on meeting the innovation mandate. For more than a decade, Global 2000 manufacturers have leveraged Invention Machine's solutions to continuously fuel product pipelines with better-performing, more competitive and more cost-effective products. Invention Machine's Goldfire Innovator accelerates ideation and problem-solving and enables engineers, scientists and researchers to capture and leverage technical knowledge to conceive more and better ideas for new product development, product extension and improvement, defect resolution and prevention, strategic product and technology research, market-barrier elimination and intellectual property protection.

For more information on the 'Meeting the Innovation Mandate' seminar series, please refer to

[http://www.invention-machine.com/innovationmandatemailer\\_fre.html](http://www.invention-machine.com/innovationmandatemailer_fre.html)

**About Invention Machine**

Invention Machine Corporation is the leading provider of solutions that enable Global 2000 manufacturers to accelerate and expand idea generation, increasing innovation and accelerating time to market of higher quality products. More than 1200 leading manufacturers use Invention Machine's solutions to raise returns on their R&D investments, improve design and production processes across the product lifecycle, and continually fuel product pipelines with innovative products. Headquartered in Boston, Massachusetts, Invention Machine has offices in the UK, France, Germany and Japan and distribution partners throughout Europe and Asia-Pacific. Invention Machine supports Global 2000 customers worldwide including Delphi, HP, NEC, Northrop Grumman, Renault, Samsung, Saipem, Shell, ST Microelectronics, and Whirlpool. For additional information, please visit [www.invention-machine.com](http://www.invention-machine.com).

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